



## Q QUEST 2023

# 24<sup>th</sup> Annual Conference on Quality Management

## 07th February 2023 (Tuesday)

The Annual Conference Q Quest is a unique confluence of various realms of companies. This serves as a great opportunity to learn about the latest industry practices and provides them with an opportunity to network with the companies. Q Quest aims to encourage and keep up the passion for quality. The objective of this confluence is to imbibe the wisdom of the experienced and the knowledge of the learned so that the flair for quality lives on.

To achieve excellence through quality is to embrace the future of quality. It is paramount that quality professionals help their organizations make the vital connection between quality excellence and their ability to thrive in disruption. AU TVS Centre for Quality Management's Q Quest'23 Annual conference will act as the catalyst for professionals, helping them understand how quality will enable transformation and growth.

## Focus Areas

## People

Q Quest'23 is more than technology. It's a new way for quality professionals to manage quality with the digital tools available today and understanding how to apply them and achieve excellence through quality. By speaking the digital language and making the case for quality in disruption, quality professionals can elevate their role from enforcers to navigators. In these sessions you'll see what those roles look like and identify the necessary skills to successfully guide your organization through digital disruption and toward excellence.

## Process

As more work is automated the need for flawless processes remains the same, if not more important. Existing processes will be broken and the need to educate the next generation of workers to implement new processes and strategies will be vital to not only for the quality professionals but also business operations. Quality is a vital link and should be included at the strategic level for sustainability. Discover which tools, dashboard and processes leading organizations are using to ensure Q Quest'23 success.

## Technology

What are the latest advancements in technology being used to transform business processes? How does an organization decide which technologies are right? Who leads and what is the role of quality in implementation? These sessions offer guidance on how to lead mid-large scale system integration, access insights from technology providers in the Quality 4.0 space, and gain exposure to new technologies from how to engage with them, what kind of outputs they create, and how and when to use them.



## Online / Offline Competitive Events

### 1. THE 5 'S'

This event is used to change the perception by changing the way the work place environment looks and feels. 5 'S' is often called the "Gateway for Improvement" because it is very difficult to improve the surroundings that is unorganized and chaotic. The event is a presentation on the successful practice of 5'S'.

Team Size: 2      Fee: ₹ 2,000/- **per team**

### 3. QUALITY IMPROVEMENT PRACTICE (QIP)

As it is troublesome to keep going with old ideas, improvements will always help to reach the next level of success.

The participants can present their improvements by using quality tools and techniques like CFT, Six Sigma, Poka-yoke, Kaizen, Task force etc.,

Team Size: Up to 5      Fee: ₹ 5,000/- **per team**

### TQM QUIZ

It is a challenging quiz competition, a nerve wrecking event for quality quest person, exclusively for two groups of employees, viz.:

### 5. TQM Quiz for Operators (OQ)

Team Size: 2

Fee: ₹ 1,000/- **per team for OQ**

### 6. TQM Quiz for Front Line Managers (FLMQ)

Team Size: 2

Fee: ₹ 1,250/- **per team for FLMQ**

### Expert Jury Panel

A very highly specialized expert jury panel with very rich knowledge from Academia - highly reputed and leading Educational Institutions and Senior Executives from companies, with deployment skills, practicing TQM concepts successfully will involve and contribute.

### 2. QUALITY CIRCLE (QC)

Quality Circle is a small group of employees from the same work area who voluntarily meet at regular intervals to identify, analyze and resolve work related problems to improve quality. The event is a presentation on the implementation of improvements made.

Team Size: Up to 5      Fee: ₹ 5,000/- **per team**

### 4. INDUSTRY 4.0 (I 4.0)

As it is troublesome to keep going with old ideas, improvements will always help to reach the next level of success.

The participants can present their improvements by using quality 4.0 technology like Big Data, Artificial Intelligence, Data Science, Image Processing, Vision Technology, Machine Learning, Deep Learning, Smart Factory, Blockchain, Data Mining, etc.,

Team Size: Up to 5      Fee: ₹ 5,000/- **per team**

### 7. Q DEBATE (QD)

Topic will be given before the event. Debate can be either in English or in Tamil. Each participant will speak for the topic and against the topic within the given time.

**Team Size - 1**

Individual Event      Fees: ₹ 500/- **Per delegate**

### 8. POSTER & CAPTION (P&C)

A poster is simply a static visual medium that lets you to communicate ideas and messages. Ideas are the pillars on which great societies, great nations are built. This event is for those creative minds who have impressive and attractive ideas that will enable individual recognition for propagating TQM message to the society. The participant will present for 3 minutes to the jury and the other delegates.

Individual Event      Fee: ₹ 500/- **Per delegate**



## Q Quest 2023 Registration Form

07.02.2023

Name of the Organization :

Coordinator Name (Mr. / Ms.) :

Designation :

Address :

Mobile :

E-Mail :

Last Date for Registration : 30.01.2023

Events	ONLINE / OFFLINE							
	5 'S'	QC	QIP	I 4.0	O Quiz	FLM Quiz	QD	P&C
Team Size	2	5	5	5	2	2	1	1
Fee / per Team in Rs.	2000	5000	5000	5000	1000	1250	500	500
No. of. Teams								
Amount								

Payment can be made by Cheque / DD in favour of "AU TVS Centre for Quality Management".

Enclosed Cheque / DD No. /Date :

Total Amount: ₹

For Online transfer

AU TVS Centre for Quality Management

Account No. 10496976719

IFSC Code : SBIN0006463

State Bank of India, Anna University Branch

Signature with date

To:

The Director

AU TVS Centre for Quality Management

Anna University, Chennai – 600 025

